

News release

OPTIFAST® 2010 Clinic of the Year Announced

Mercy Medical Center, Canton, OH

Florham Park, New Jersey, April 15, 2011 – Nestlé HealthCare Nutrition today announced that the Mercy Weight Management Program at Mercy Medical Center in Canton, OH has been awarded the OPTIFAST® 2010 Clinic of the Year award.

Mercy Weight Management was selected among more than 400 OPTIFAST providers based on their program's growth and demonstration of their model for success with the OPTIFAST program.

In an essay about the Mercy Weight Management program, Director of Health and Wellness Kathy Wise shared that "Based on prior experience with OPTIFAST, I knew starting a program at Mercy would significantly reduce our obesity problem and have a positive impact on our healthcare costs." The program served nearly 300 new OPTIFAST patients in 2010, their first full year utilizing the program.

The Mercy Weight Management team was recognized as the OPTIFAST 2010 Clinic of the Year among their peers at a recent OPTIFAST seminar in Chicago, IL.

About OPTIFAST®

OPTIFAST was developed in 1974 to fill the growing need to address obesity in a healthy, effective way. As diseases related to obesity became more prevalent, and more and more people began taking drastic measures to treat the problem, OPTIFAST was introduced as a sensible option for lifestyle transformation. The program combines support and counseling, lifestyle education, and medical monitoring with meal replacements to help people lose weight* which can in turn reduce weight-related health risks. A team of dedicated medical professionals provide support. The OPTIFAST Program is available in over 400 clinics nationwide. OPTIFAST is a division of Nestlé HealthCare Nutrition. For more information, to see patient stories and to find a clinic, visit www.optifast.com.

*The typical OPTIFAST patient loses 52 pounds in 22 weeks. For many dieters, weight loss is only temporary. For more information, please visit www.optifast.com.

About Nestlé HealthCare Nutrition

Nestlé HealthCare Nutrition offers nutritional solutions for people with specific dietary needs related to illnesses, disease states or the special challenges of different life stages. Nestlé HealthCare Nutrition is part of Nestlé Health Science S.A., which became operational on January 1, 2011 and is a wholly owned subsidiary of Nestlé S.A.

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